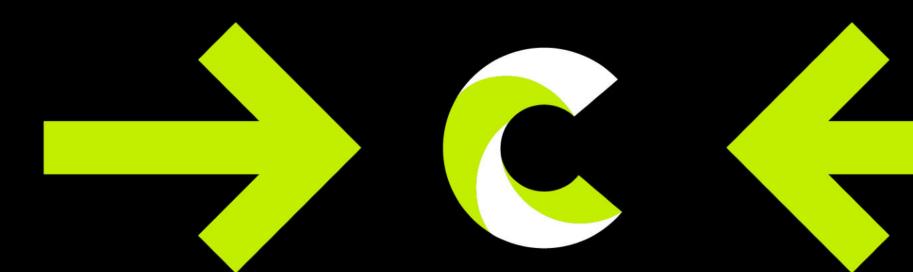
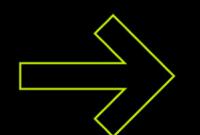
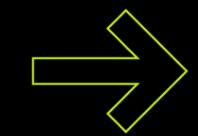
### MULTI - VERTICAL AFFILIATE CONFERENCE

# CONVERSION CONF





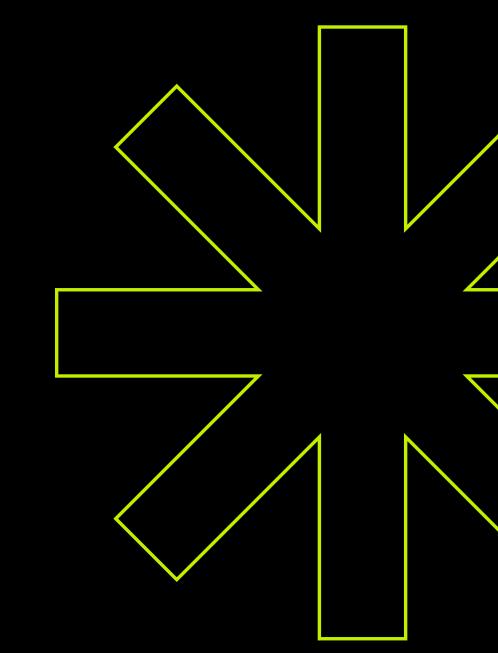




16-17 APRIL 2025 / EXPO XXI, WARSAW, POLAND



# CONERSION



### WHERE AFFILIATE EXCELLENCE MEETS GENUINE CONNECTIONS

AT CONVERSION CLUB, WE'VE BUILT A REPUTATION FOR CREATING EXPERIENCES THAT IGNITE POWERFUL PARTNERSHIPS AND DRIVE INDUSTRY GROWTH.

NOW, WE'RE BRINGING IT ALL TO WARSAW, WITH CONVERSION CONF

— A DYNAMIC EVENT THAT REDEFINES NETWORKING AND
INNOVATION IN THE AFFILIATE WORLD.

### **CONNECT. LEAD. THRIVE.**

JOIN TOP INDUSTRY EXPERTS AND AFFILIATE LEADERS FOR TWO TRANSFORMATIVE DAYS OF INSIGHTS, COLLABORATION, AND GAME-CHANGING OPPORTUNITIES.

### **SAVE THE DATE:**



**APRIL 16-17, 2025** 



**EXPO XXI, WARSAW, POLAND** 

WHETHER YOU'RE HERE TO NETWORK, LEARN, OR SPONSOR, CONVERSION CONF IS WHERE YOU NEED TO BE. DON'T JUST ATTEND—BE A PART OF SOMETHING EXTRAORDINARY.

**SECURE YOUR SPONSORSHIP TODAY!** 



# GENERALINEO

CONVERSION CONF CREATES HIGH-QUALITY NETWORKING AND PROVIDES ALL OUR PARTNERS WITH POWERFUL INTRODUCTIONS AND PROMOTIONS.

2000+
ATTENDEES

5 VERTICALS 50+ SPEAKERS





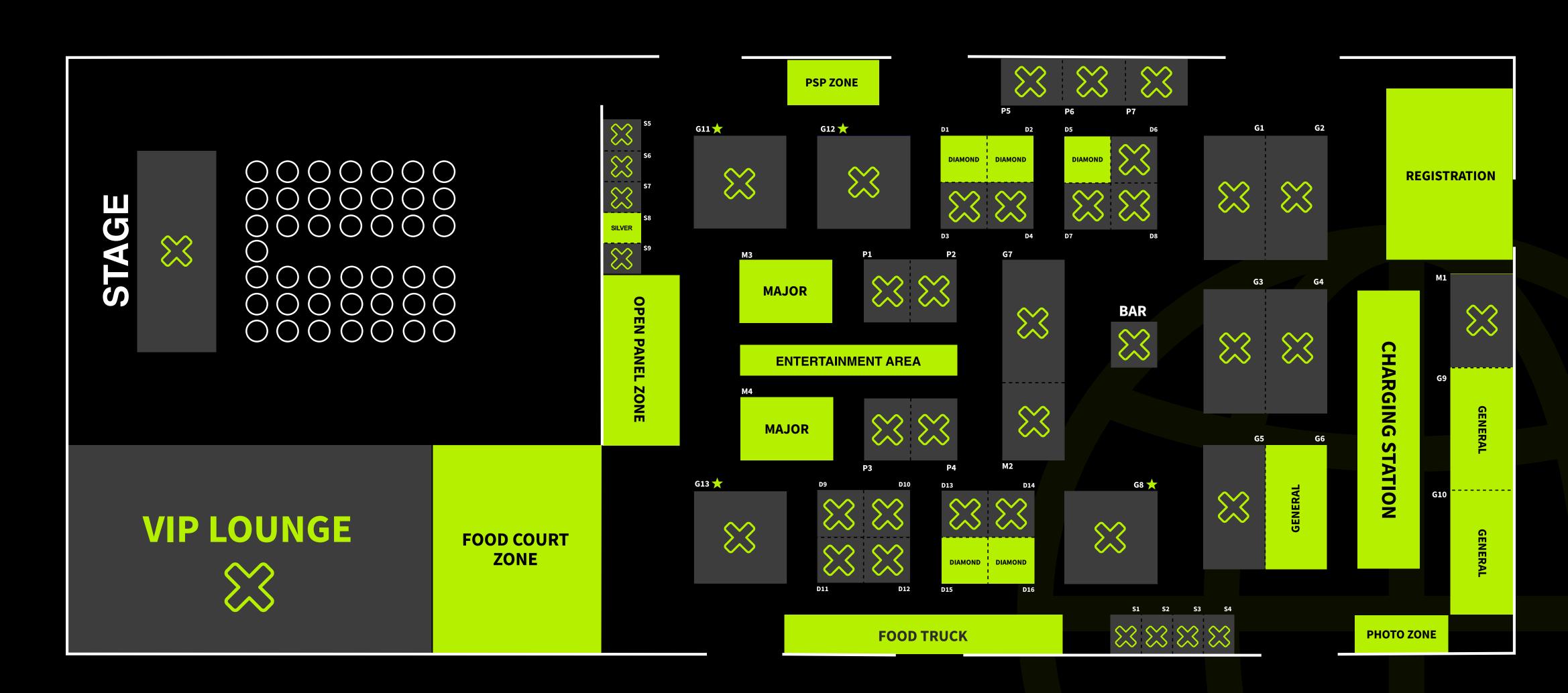






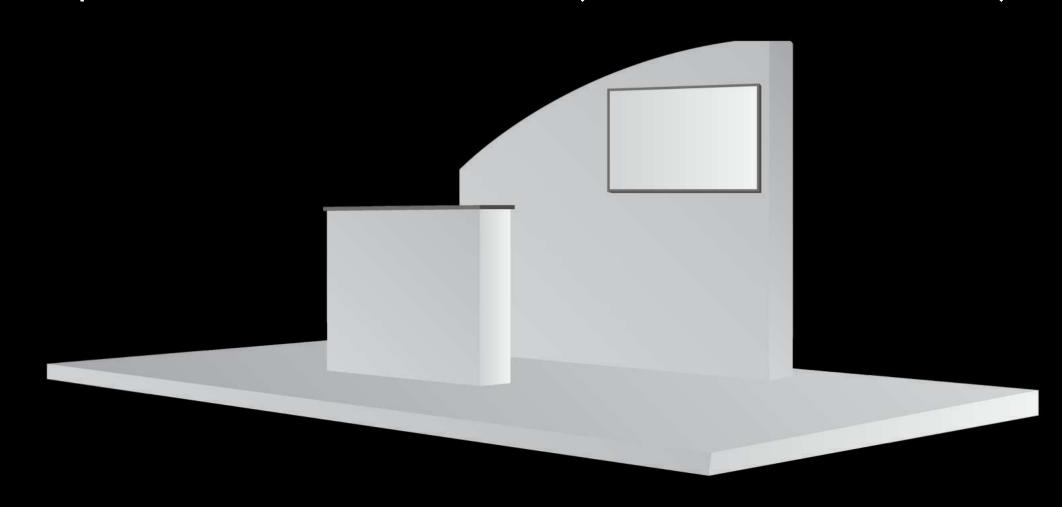


# CONFERENCE MAP



- 10 Diamond+ tickets for your team, including Diamond access to the afterparty.
- 6 Silver tickets for affiliates.
- 36 m² of your space (6x6 m).
   Custom construction of a 36 m² booth according to your specifications, at your expense.
- Prime location in one of the most visible areas at the conference venue.
- Your logo on the screens during speeches on stage\*.
- Opportunity to secure a 30-minute speaking slot on the main stage (must be booked two months in advance).
- Simultaneous translation available upon request.
- Logo on the press wall of the photo zone.
- Opportunity to announce the winner of your Giveaway on stage\*\*.

- Model accreditation (if you provide your own promo models, we will supply them with passes).
- The opportunity to bring your own roll-up banner, printed by you,
- and place it at your booth.
- 1 email with your brand description (alongside other general sponsors).
- Watermarked photos with your logo after the conference.
- Your company logo in the top sponsor categories of the conference.
- Sponsorship announcement on social media (audience of 60K+ marketers).

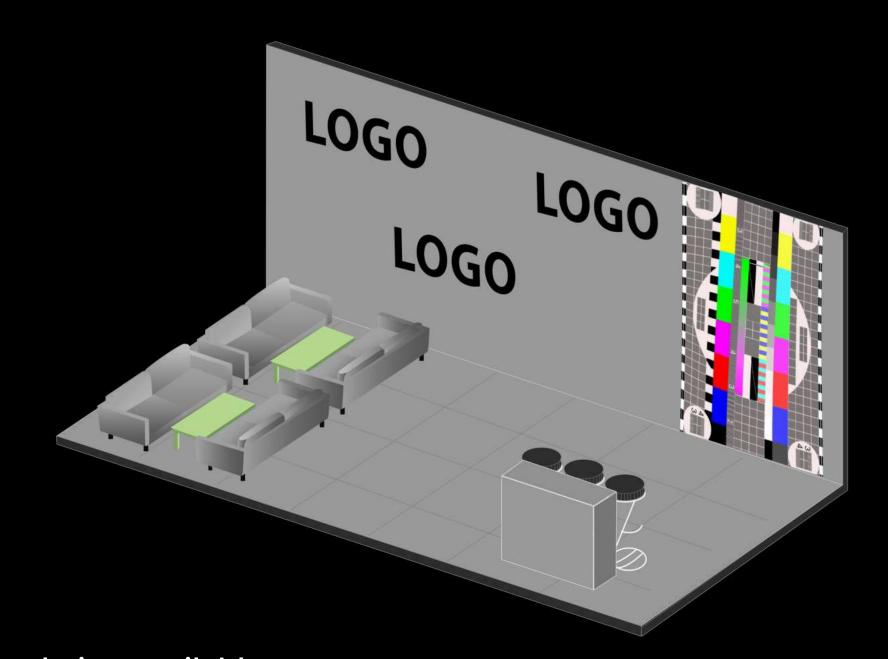




# GENERAL SPONSOR

### **USD 25000**

- 12 diamond+ tickets for the team including diamond access to the afterparty
- 6 silver tickets for affiliates 32 m2 of your space (8x4 m)
- Backwall 6 meters wide with led lamps
- LED screen 2x2,5 m at the booth area branded only with your visuals
- 4 Sofas & 2 Coffee Tables
- 1 branded counter
- 3 high chairs
- Your Logo on the Stages screens during speeches\*
- Prominent placement in one of the most visible areas at the conference venue
- Opportunity to secure a 30-minute speaking slot on the main stage (must be booked two months in advance)
- Model accreditation (if you provide your own promo models, we will supply them with passes)

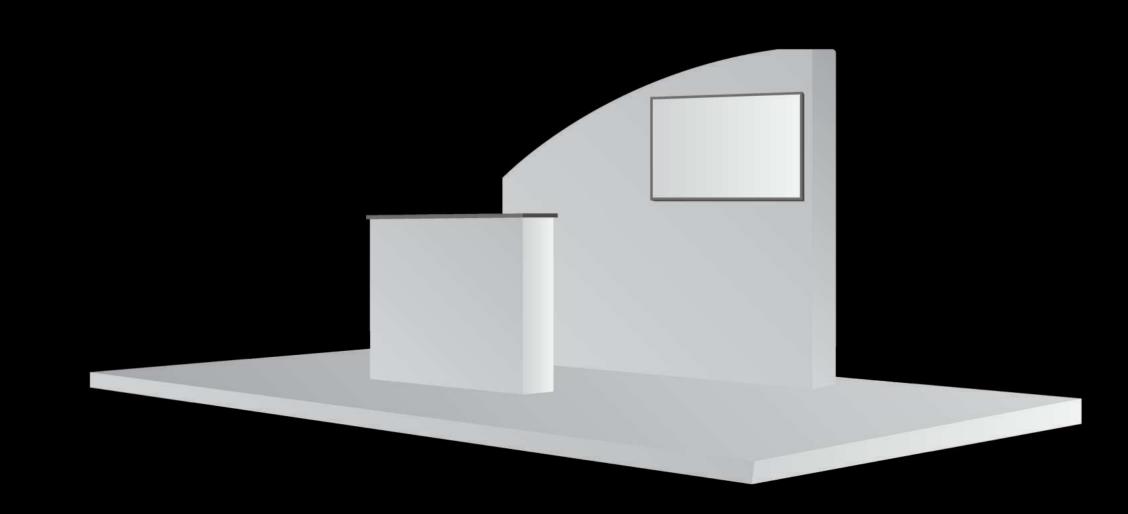


- Simultaneous translation available upon request.
- Logos on the press wall of the photo zone
- Opportunity to announce the winner of your Giveaway on stage\*\*
- 1 email with your brand description (alongside other general sponsors)
- The opportunity to bring your own roll-up banner, printed by you, and place it at your booth
- Watermarked photos with your logo after the conference
- Company logo in the top categories of the conference sponsors
- Sponsorship announcement on social media (audience of 60K+ marketers)



- 10 diamond+ tickets for the team including diamond access to the afterparty
- 6 silver tickets for affiliates
- 32 m2 of your space (8x4 m)
   Custom construction of a 32 m² booth according to your specifications, at your expense
- Prominent placement in one of the most visible areas at the conference venue
- Your Logo on the Stages screens during speeches\*
- Opportunity to secure a 30-minute speaking slot on the main stage (must be booked two months in advance)
- Simultaneous translation available upon request
- Logos on the press wall of the photo zone
- Opportunity to announce the winner of your Giveaway on stage\*\*
- Model accreditation (if you provide your own promo models, we will supply them with passes)

- The opportunity to bring your own roll-up banner, printed by you, and place it at your booth
- 1 email with your brand description (alongside other general sponsors)
- Watermarked photos with your logo after the conference
- Company logo in the top categories of the conference sponsors
- Sponsorship announcement on social media (audience of 60K+ marketers)

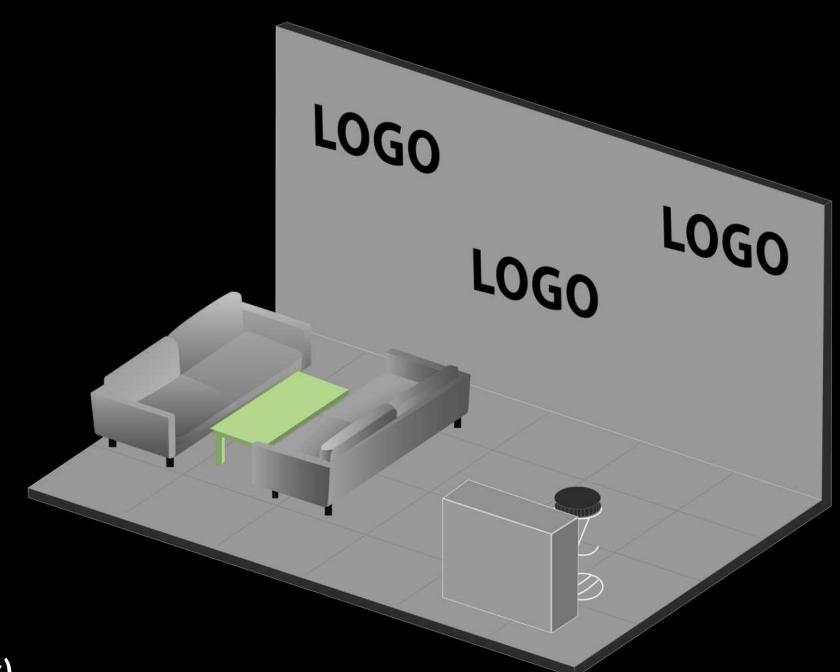




# MAJOR SPONSOR

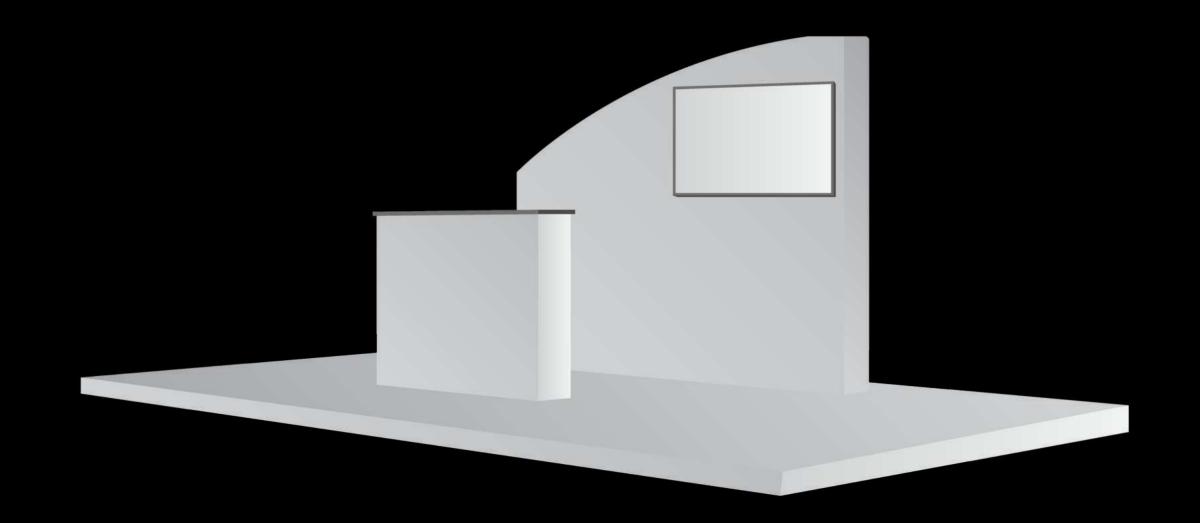
### **USD 17600**

- 10 diamond+ tickets for the team including diamond access to the afterparty
- 4 silver tickets for affiliates
- 24 m2 of your space (6x4 m)
- Backwall 6 meters wide with led lamps
- Prominent placement in one of the most visible areas at the conference venue
- 2 Sofas & 1 Coffee Table
- 1 branded counter and a high chair
- Opportunity to secure a 30-minute speaking slot on the open panel stage (must be booked two months in advance)
- Simultaneous translation available upon request
- Logos on the press wall of the photo zone
- Opportunity to set up an LED screen (additional costs
- and installation coordination are on you)
- Opportunity to announce the winner of your Giveaway on stage\*\*
- Model accreditation (if you provide your own promo models, we will supply them with passes)
- The opportunity to bring your own roll-up banner, printed by you, and place it at your booth.
- Sponsorship announcement on social media (audience of 60K+ marketers)



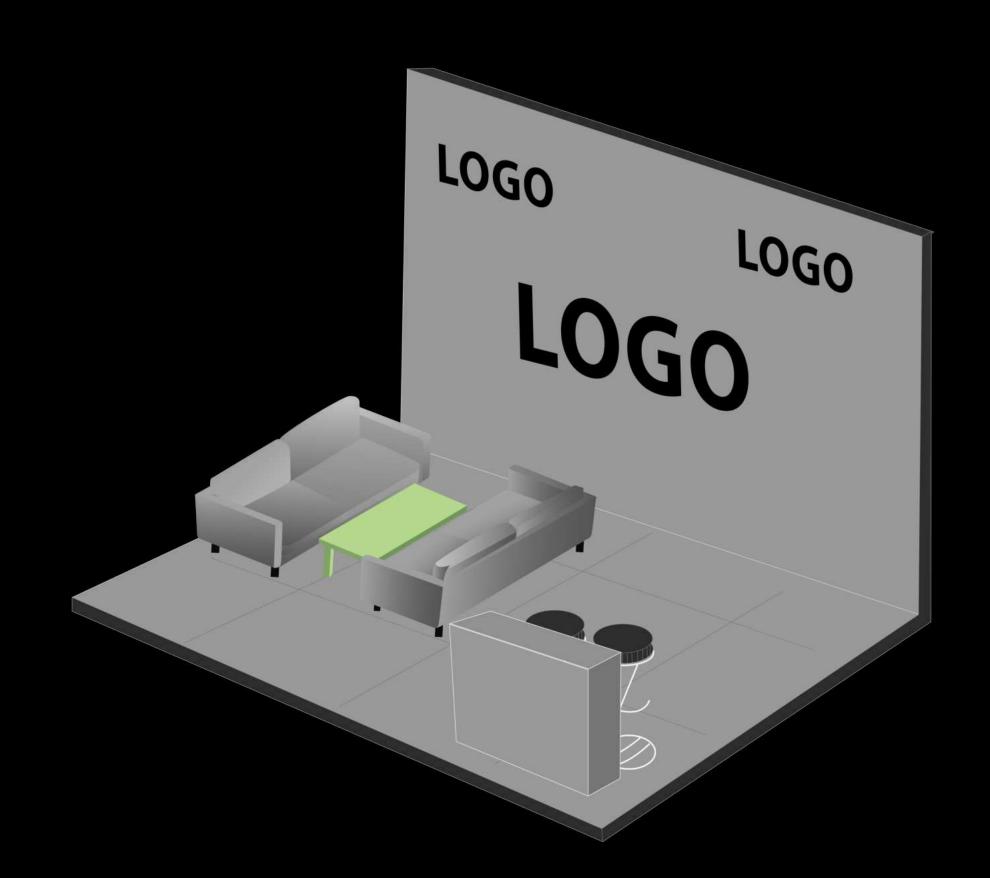


- 8 diamond+ tickets for the team including diamond access to the afterparty
- 4 silver tickets for affiliates
- 24 m2 of your space (6x4 m)
- Custom construction of a 24 m<sup>2</sup> booth according to your specifications, at your expense.
- Prominent visibility in prime areas of the venue
- Opportunity to secure a 30-minute speaking slot on the open panel stage (must be booked two months in advance)
- Simultaneous translation available upon request.
- Logos on the press wall photo zone
- Model accreditation (if you provide your own promo models, we will supply them with passes) The opportunity to bring your own roll-up banner, printed by you, and place it at your booth.
- Opportunity to announce the winner of your Giveaway on stage\*\*
- Sponsorship announcement on conference social media (audience of 60K+ marketers)



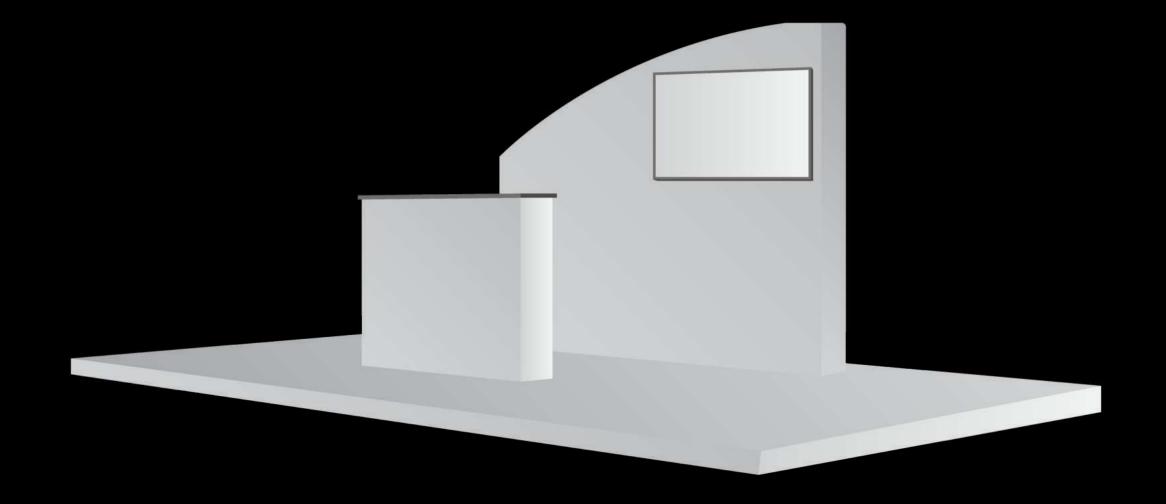


- 6 gold tickets for the team including gold access to the afterparty
- 2 silver tickets for affiliates
- 12 m2 of your space (4x3 m)
- Backwall 4 meters wide with led lamps
- 2 Sofas & 1 Coffee Table
- 1 branded counter
- 2 high chairs
- Opportunity to set up an LED screen (additional costs and installation coordination are on you) The opportunity to bring your own roll-up banner, printed by you, and place it at your booth.
- Model accreditation (if you provide your own promo models, we will supply them with passes)
- Logos on the press wall of the photo zone
- Sponsorship announcement on the conference social media (audience of 60K+ marketers)



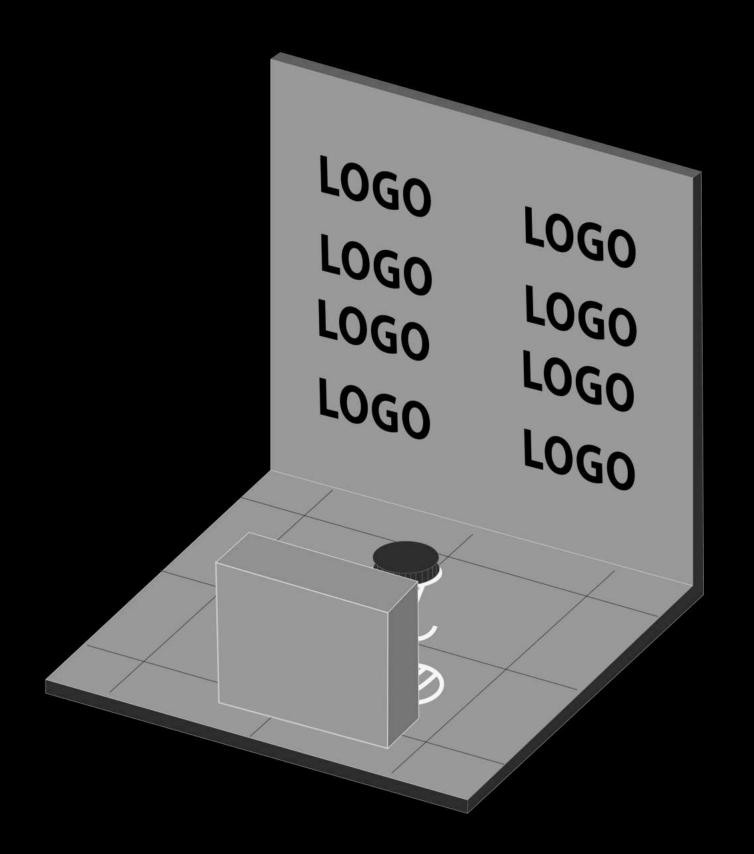


- 6 gold tickets for the team including gold access to the afterparty
- 2 silver tickets for affiliates
- 12 m2 of your space (4x3 m)
- Custom construction of a 12 m<sup>2</sup> booth according to your specifications, at your expense
- Model accreditation (if you provide your own promo models, we will supply them with passes)
- The opportunity to bring your own roll-up banner, printed by you, and place it at your booth.
- Logos on the press wall of the photo zone
- Sponsorship announcement on the conference social media (audience of 60K+ marketers)





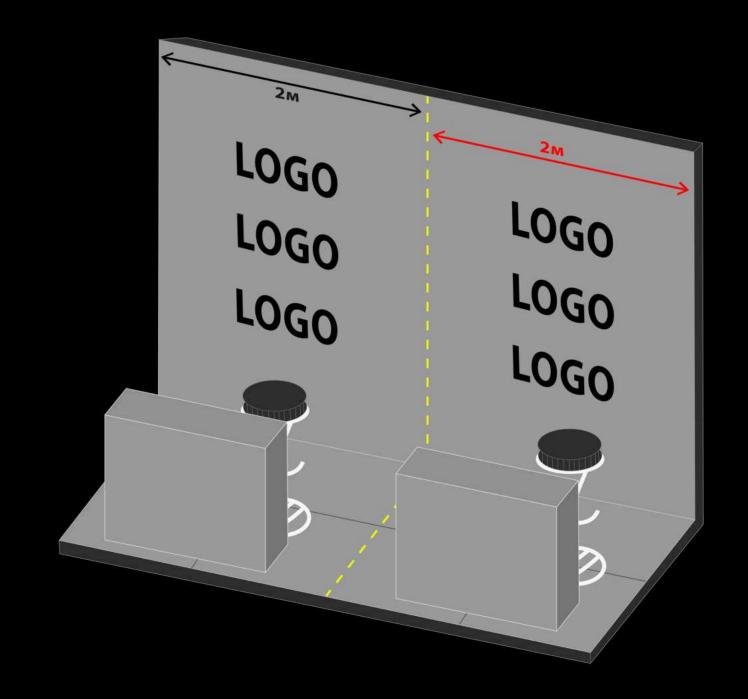
- 6 gold tickets for the team including gold access to the afterparty
- 3 silver passes for affiliates
- 9 m2 of your space (3x3 m)
- Backwall 3 meters wide with LED lamps
- 1 branded counter and a high chair
- The opportunity to bring your own roll-up banner, printed by you, and place it at your booth.
- Logos on the press wall of the photozone
- Sponsorship announcement on the conference social media (audience of 60K+ marketers)





# SILVER SPONSOR

- 3 gold tickets for the team including gold access to the afterparty
- 2 silver passes for affiliates
- 5 m2 of your space (2x2,5 m)
- Backwall 2 meters wide with LED lamps
- 1 branded counter and a high chair
- Logos on the press wall of the photozone
- Sponsorship announcement on the conference social media (audience of 60K+ marketers)





# BRANDED SPEECH ZONE

**USD 11900** 

- 6 gold tickets for the team including gold access to the afterparty
- 2 silver passes for affiliates
- Branded speech stage on the left and right sides
- Branded chairs with your logo in the presentation area
- LED screen advertising in the presentation area
- Logos on the press wall of the photo zone
- Sponsorship announcement on the conference social media (audience of 60K+ marketers)







- 5 gold tickets for the team including gold access to the afterparty
- 2 silver passes for affiliates
- Branded bar with big vinyl banners
- T-shirts with your logo for 2 bartenders
- 200 coasters and 200 business cards distributed throughout the location
- Logos on the press wall of the photo zone
- Sponsorship announcement on the conference social media (audience of 60K+ marketers)



# BRANDED RECEPTION

**USD 7900** 



- 5 gold tickets for the team including gold access to the afterparty
- 2 silver passes for affiliates
- Branded registration counter
- Receptionists dressed in t-shirts with your logo
- 2 fly banners with your logo
- Logos on the press wall of the photo zone
- Sponsorship announcement on the conference social media (audience of 60K+ marketers)





- 5 gold tickets for the team including gold access to the afterparty
- 2 silver passes for affiliates
- Branded bags with merch for attendees of the Conference
- Logos on the press wall of the photo zone
- Sponsorship announcement on conference social media (audience of 60K+ marketers)



# PHOTOZONE SPONSOR

**USD 8000** 

(Individual construction of photozone, according to your desired specifications and at your expense)

**USD 6000** 



- 3 gold tickets for the team including gold access to the afterparty
- 2 silver passes for affiliates
- Branded Brand Wall with 6x2,5 m at the Conference
- Sponsorship announcement on the conference social media (audience of 60K+ marketers).



# BRACELET SPONSOR

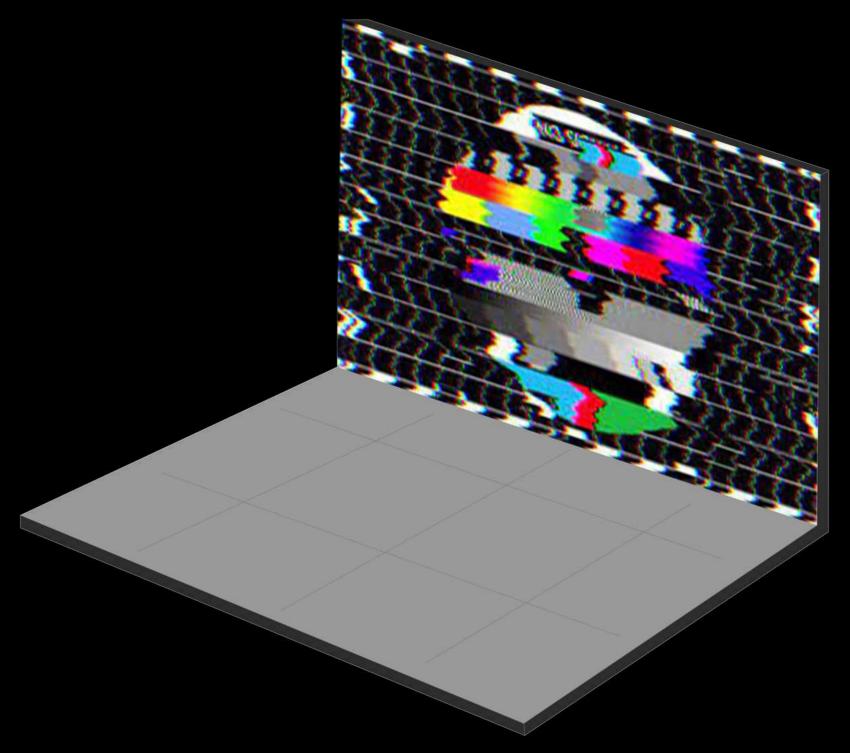
**USD 6900** 



- 4 gold tickets for the team including gold access to the afterparty
- 2 silver passes for affiliates
- Branded bracelets for all attendees of the Conference
- Logos on the press wall of the photo zone
- Sponsorship announcement on the conference social media (audience of 60K+ marketers)



- 4 gold tickets for the team including gold access to the afterparty
- 2 silver passes for affiliates
- Your logo on video translation on a 3x4 meter
   LED-screen during conference and between speakers' reports
- Branded banner on the stage 1x4 m
- Logos on the press wall of the photo zone
- Sponsorship announcement on conference social media (audience of 60K+ marketers)







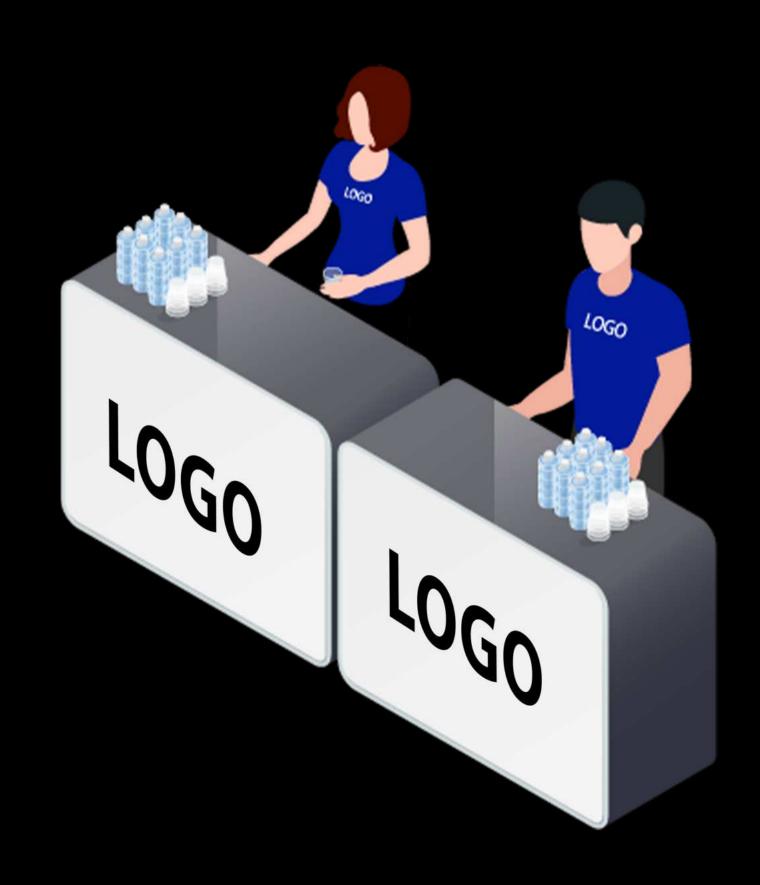
- 5 gold tickets for the team including gold access to the afterparty
- 2 silver passes for affiliates
- Branded water bottles offer the opportunity to personalize an essential product at a hot and dynamic conference, providing strong and high-quality brand recognition among other participants at the event
- Logos on the press wall of the photo zone
- Sponsorship announcement on the conference social media (audience of 60K+ marketers)



# FOOD ZONE SPONSOR

**USD 6000** 

- 4 gold tickets for the team including gold access to the afterparty
- 2 silver passes for affiliates
- Big banner on a food counter
- 2 T-shirts with your logo on waiters
- Your business cards on Food Court zone
- Logos the press wall of the photo zone
- Sponsorship announcement on conference social media (audience of 60K+ marketers)







- 5 gold tickets for the team including gold access to the afterparty
- 2 silver passes for affiliates
- Branded badges for all attendees of the Conference
- Logos the press wall of the photo zone
- Sponsorship announcement on the conference social media (audience of 60K+ marketers)



# LOUNGE SPONSOR

**USD 8000** 

- 3 diamond tickets for the team including gold access to the afterparty
- 2 silver passes for affiliates
- Branded lounge zone
- Your business cards on the tables of the Lounge Zone (upon your request)
- Logos the press wall of the photo zone
- Sponsorship announcement on conference social media (audience of 60K+ marketers)





# HUMMER SPONSOR

### **USD 5000**

- 3 gold tickets for the team including gold access to the afterparty
- 2 silver passes for affiliates
- Branded Hummer with stickers 50x150 cm with your company logo
- Hummer will be located at the entrance to the conference hall for 2 days of the conference and will meet speakers at hotels
- Logos the press wall of the photo zone
- Sponsorship announcement on conference social media (audience of 60K+ marketers)





- 3 gold tickets for the team including gold access to the afterparty
- 2 silver passes for affiliates
- 10 branded flags for your company placed in front of conference area
- Logos the press wall of the photo zone
- Sponsorship announcement on conference social media (audience of 60K+ marketers)



# GENERAL SPONSORSHIP

**USD 4000** 

# PADDLE TOURNAMENT



- 3 gold tickets for the team including gold access to the afterparty
- 2 silver passes for affiliates;
- 2 banners at the entrance;
- Branded awards and medals for tournament participants;
- A branded paddle court with two 1x1 meter stickers;
- Logos on the press wall of the photo zone;
- Sponsorship announcement on the conference social media (audience of 60K+ marketers).



# KOROLOVA PARTY SPONSOR

### **GENERAL SPONSOR / 12 000 USD**

- 8 tickets to this event;
- 8 diamond tickets for the team including diamond access to the afterparty
   10 large fly banners;
- Branded Photozone of this event;
- VIP table for 6 for team with luxury alcohol (rum, whiskey, wine, beer);
- Your logo on the video displayed on the LED-screen during the event;
- Your logo on photos and video report from the party;
- Sponsorship announcement on the conference website
   + social media (audience of 60K+ marketers).

### BAR SPONSOR / 4 000 USD

- 3 tickets to this event;
- 3 gold tickets for the team including gold access to the afterparty;
- 2 silver passes for affiliates;
- Branded bar with big vinyl banners;
- T-shirts with your logo for 2 bartenders;
- 200 coasters and 200 business cards distributed throughout the location Logos on the press wall of the photo zone;
- Your logo on the video displayed on the LED-screen during the event;
- Your logo on photos and video report from the party;
- Sponsorship announcement on the conference social media.
   (audience of 60K+ marketers).

### **BRANDED RECEPTION / 4 000 USD**

- 3 tickets to this event;
- 3 gold tickets for the team including gold access to the afterparty
   2 silver passes for affiliates;
- Branded registration counter;
- Receptionists dressed in t-shirts with your logo;
- 2 fly banners with your logo;
- Your logo on the video displayed on the LED-screen during the event;
   Your logo on photos and video report from the party;
- Sponsorship announcement on the conference social media (audience of 60K+ marketers).

### DIAMOND SPONSOR / 3 000 USD

- 6 tickets to this event;
- 2 X-banners 180\*80 with your logo and QR code;
- VIP table for 6 with luxury alcohol (rum, whiskey, wine, beer);
- Your logo on the video displayed on the LED-screen during the event;
- Your logo on photos and video report from the party;
- Sponsorship announcement on the conference social media (audience of 60K+ marketers).



# EXTRA:

### T-SHIRT SPONSOR / 3 000 USD

- Location coordinators in branded t-shirts with your company logo
- Sponsorship announcement on conference social media (audience of 60K+ marketers)

### CHARGING STATION SPONSOR / 3 000 USD

- 6 stickers (diameter 50 centimeters) with your company
- logo on 6 tables for charging and branded poufs
- Sponsorship announcement on conference social media (audience of 60K+ marketers)

### MASSAGE SPONSOR / 3 000 USD

- Branded massage area with your company logo
- Sponsorship announcement on conference social media (audience of 60K+ marketers)

# ENTERTAINMENT SPONSOR / 3 000 USD

- Branded gaming machines (air hockey, etc.)
- 1 T-shirts with your company logo for staff members
- Sponsorship announcement on conference social media (audience of 60K+ marketers)



# EXTRA:

### **COFFEE SPONSOR / USD 3000**

- Your logo on the coffee machine
- 1 t-shirt with your company logo for the barista
- Branded paper coffee cups
- Possibility to cover the cost of coffee in advance, providing guests with complimentary coffee (extra charges apply)
- Sponsorship announcement on the conference social media (audience of 60K+ marketers)

### PHOTO BOOTH SPONSOR / USD 3000

- Photo booth with your logo on pictures at the Conference
- Sponsorship announcement on the conference social media (audience of 60K+ marketers)

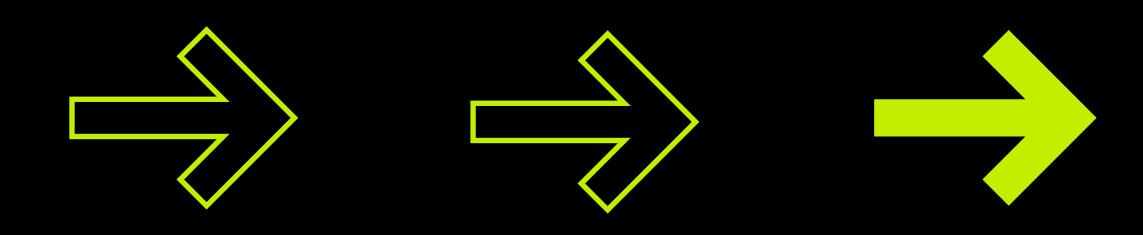
### WI-FI SPONSOR / USD 3000

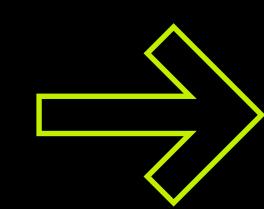
- Branded Wi-Fi password at the Conference
- Sponsorship announcement on the conference social media (audience of 60K+ marketers)

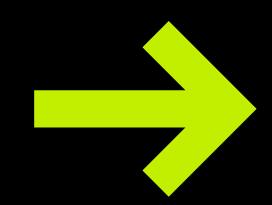




# 







- 8 diamond tickets for the team including diamond access to the afterparty
- 4 silver passes for affiliates
- 10 large fly banners
- VIP table for team with luxury alcohol (rum, whiskey, wine, beer)
- Your logo on the video displayed on the LED-screen during the event
- Your logo on photos and video report from the party
- Sponsorship announcement on the conference website
   + social media (audience of 60K+ marketers)





### DIAMOND AFTER PARTY SPONSOR

**USD 4900** 



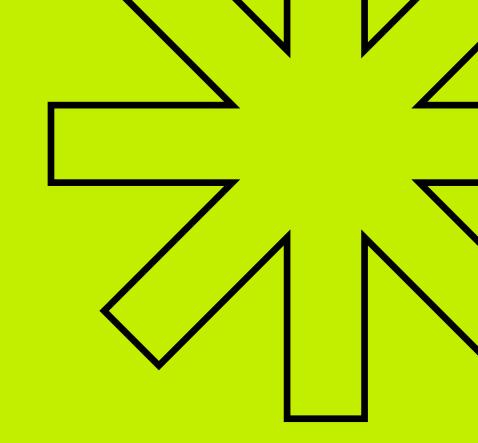
- 6 diamond tickets for the team including diamond access to the afterparty
- 2 silver passes for affiliates
- 2 X-banners 180\*80 with your logo and QR code
- VIP table for team with luxury alcohol (rum, whiskey, wine, beer)
- Your logo on the video displayed on the LED-screen during the event
- Your logo on photos and video report from the party
- Sponsorship announcement on the conference social media (audience of 60K+ marketers)





FOR ALL QUESTIONS REGARDING SPONSORSHIP, VISA INVITATION, PRICES, AND OTHERS, PLEASE SEND US A MESSAGE HERE:

**WEBSITE:** https://www.conversion-conf.com/





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HEAD OF SALESSALES
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VLADIMIR

SALES

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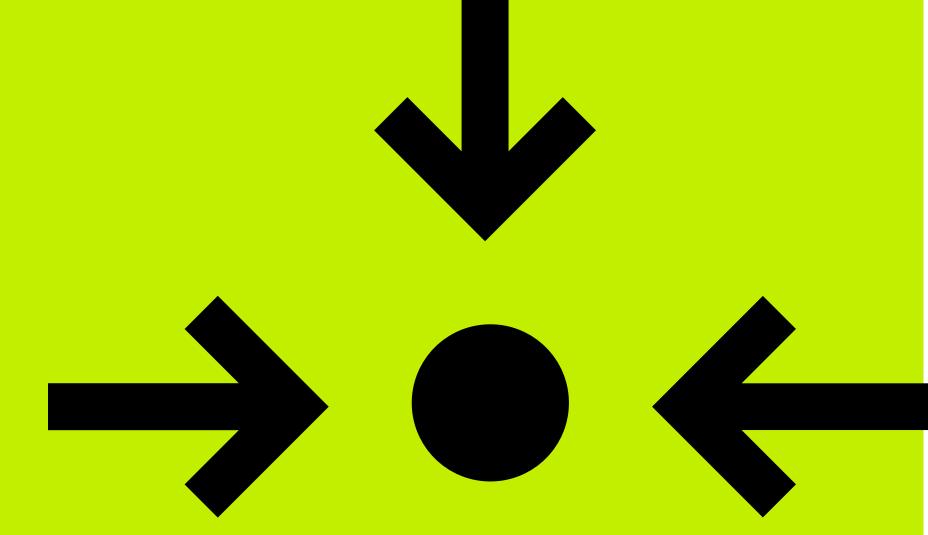
## THANK YOU FOR YOUR INTEREST

LOOKING FORWARD TO OUR CONFERENCE IN WARSAW IN 2025.

LET'S ROCK THE INDUSTRY TOGETHER AND GET

THE BEST UPDATES FROM OUR MARKETING GURUS!

THE MOST IMPORTANT THING IS TO HAVE A GREAT TIME TOGETHER: LEARN, NETWORK, PARTY, RELAX, AND REPEAT



**CONVERSION CLUB TEAM**